



BUILDING BRIDGES – CONNECTING AND STRENGTHENING LINKS BETWEEN VARIOUS CORPORATE & GOVERNMENT AGENCIES

In line with Master Zulu Sdn Bhd aspirations to realise the goals of the recently launched Strategic Plan 2024-2028, this year's MZS in plan issue has been given a facelift based on the theme 'Building Bridges - connecting and strengthening links between various agencies and stakeholders-communities'.

MZS content highlights several important episodes that will be described as milestones that have to be achieved during the first 6 months of this year as per:

- a. Revolves around historic events, such as the launch of the 2023-2027 MZS Strategic Plan Book.
- b. The MZS Official Launch Ceremony is one of the Strategic Objectives (SO) in the MZS Strategic Plan 2024 - 2028.
- c. Officially launch the MZS website and then MZS as a virtual and currently information platform for MZS activities.
- d. Strengthen cooperation with corporate & government agencies.

In addition, MZS also displays news, courtesy and activities based on MZS program planning aimed at the informatics of Strategic Objective (SO) activities as outlined in the 2024-2028 Strategic Plan.

We firmly believe that, through efficient and practical work plans, we are confident that the shift from the conventional to better ways of doing things as well as emphasis on consequences and results, will ultimately garner significant and sustainable outcomes.